MONTHLY REPORT
Oshkosh Public Library
July 2013

CIRCULATION	Jul 2013	Jul 2012	% Change	YTD 2013	YTD 2012	% Change
Books on Audiocassette						
Adult	11	24	-54.2%	69	136	-49.3%
Youth	1	16	-93.8%	38	104	-63.5%
Books						
Adult	27,749	29,796	-6.9%	178,722	191,818	-6.8%
Youth	26,879	25,599	5.0%	154,495	154,908	-0.3%
Books on CD						
Adult	2,529	2,521	0.3%	16,806	17,779	-5.5%
Youth	557	523	6.5%	2,777	3,039	-8.6%
Compact Discs						
Adult	4,734	5,098	-7.1%	32,310	36,678	-11.9%
Youth	395	461	-14.3%	2,732	2,957	-7.6%
CD-ROM						
Youth	49	42	16.7%	251	329	-23.7%
DVDs						
Adult	20,714	21,352	-3.0%	135,263	143,548	-5.8%
Youth	8,858	7,767	14.0%	49,264	46,736	5.4%
eReader						
Adult	3	19	-84.2%	39	132	-70.5%
Games						
Adult	1,512	1,328	13.9%	9,729	8,493	14.6%
Magazines						
Adult	1,633	1,845	-11.5%	11,151	12,120	-8.0%
Youth	150	246	-39.0%	830	1,103	-24.8%
Videos						
Adult	74	523	-85.9%	1,624	4,983	-67.4%
Youth	13	370	-96.5%	631	2,576	-75.5%
SUB TOTAL	**95,861**	**97,530**	**-1.7%**	**596,731**	**627,439**	**-4.9%**
E-Books						
OverDrive E-Books	2,673	1,266	111.1%	14,902	8,649	72.3%
OverDrive Audiobooks	840	547	53.6%	5,228	3,679	42.1%
SUB TOTAL	**3,513**	**1,813**	**93.8%**	**20,130**	**12,328**	**63.3%**
TOTAL CIRCULATION	**99,374**	**99,343**	**0.0%**	**616,861**	**639,767**	**-3.6%**

PHYSICAL MATERIALS	Jul 2013	Jul 2012	% Change	YTD 2013	YTD 2012	% Change
% AV Materials Circulated	41.2%	41.1%	0.2%	42.2%	42.6%	-1.1%
% Print Materials Circulated	58.8%	58.9%	-0.2%	57.8%	57.4%	0.8%
% Adult Materials Circulated	61.5%	64.1%	-4.0%	64.6%	66.25%	-2.4%
%Youth Materials Circulated	38.5%	35.9%	7.2%	35.4%	33.7%	4.8%
Average Circulation Per Hour	357.7	381.0	-6.1%	298.2	318.3	-6.3%

ELECTRONIC RESOURCES	Jul 2013	Jul 2012	% Change	YTD 2013	YTD 2012	% Change
OPL Website Sessions	34,538	34,428	0.3%	243,567	253,087	-3.8%
OPL Digital Collections Sessions	221	383	-42.3%	2,320	3,085	-24.8%
EBSCO Sessions	734	396	85.4%	9,961	5,736	73.7%
HeritageQuest Sessions	117	162	-27.8%	1,087	1,513	-28.2%
NetLibrary Sessions	7	22	-68.2%	148	597	-75.2%
ProQuest Sessions	65	28	132.1%	734	280	162.1%
Vital Records Index Sessions	694	578	20.1%	4,160	4,904	-15.2%
TOTAL SESSIONS	**36376**	**35997**	**1.1%**	**261,977**	**269,202**	**-2.7%**

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PUBLIC COMPUTER USE	Jul 2013	Jul 2012	% Change	YTD 2013	YTD 2012	% Change
Wireless Use	7664	3958	-10.2%	35,194	23673	48.7%
Public Computer Use						
Adult	4,701	4,395	7.0%	33274	32120	3.6%
Youth	1,554	1,568	-0.9%	7443	8843	-15.8%
TOTAL USE	**6,255**	**5,963**	**4.9%**	**40717**	**40963**	**-0.6%**

QUESTIONS ANSWERED	Jul 2013	Jul 2012	% Change	YTD 2013	YTD 2012	% Change
Adult Department						
Reference	16,101	14,981	7.5%	103,544	105,780	-2.1%
Directional/Rule/Policy	4,120	4,102	0.4%	23,331	21,635	7.8%
Knowledge Sharing	1,437	1,483	-3.1%	8,756	8,895	-1.6%
E-mail	36	22	63.6%	182	167	9.0%
Youth Department						
Reference	4,313	2,656	62.4%	17,434	15,463	12.7%
Directional/Rule/Policy	878	677	29.7%	4,746	4,159	14.1%
Knowledge Sharing	3,862	189	1943.4%	8,329	1,550	437.4%
TOTAL QUESTIONS ANSWERED	**30,747**	**24,110**	**27.5%**	**166,322**	**157,649**	**5.5%**

MISCELLANEOUS	Jul 2013	Jul 2012	% Change	YTD 2013	YTD 2012	% Change
Library Facility Traffic	35,753	37,627	-5.0%	235,358	239,135	-1.6%
Average Daily Traffic	1,375	1,505	-8.6%	1,200	1,215	-1.2%
Meetings Held	60	61	-1.6%	475	540	-12.0%
New Card Registrations	391	377	3.7%	2,661	2,531	5.1%
Self-check % of Checkout	77.7%	77.2%	0.5%	75.8%	77.5%	-2.3%
Volunteer Hours Worked	704	720	-2.2%	4,066	4,035	0.8%
Teacher Packs	3	5	-40.0%	34	64	-46.9%

PROGRAMS	Jul 2013	Jul 2012	% Change	YTD 2013	YTD 2012	% Change
Programs Given						
Adult	10	3	233.3%	38	46	-17.4%
Teen	4	1	300.0%	20	18	11.1%
Youth	21	24	-12.5%	163	158	3.2%
Roving Reader	3	4	-25.0%	67	64	4.7%
TOTAL	**38**	**32**	**18.8%**	**288**	**286**	**0.7%**
Program Attendance						
Adult	65	10	550.0%	631	780	-19.1%
Teen	37	9	311.1%	136	196	-30.6%
Youth	1084	1123	-3.5%	9,546	8,807	8.4%
TOTAL	**1186**	**1142**	**3.9%**	**10,313**	**9,783**	**5.4%**

PROGRAMS	DATE
Adult	
Tips & Tricks for Job Seekers: Email	7/1/2013
Computer Basics	7/11/2013
Movie: Lincoln	7/15/2013
Tips & Tricks for Job Seekers: Browsers & Websites	7/15/2013
Kindle Fire	7/17/2013
Movie: War of the Worlds	7/22/2013

Adult (cont.'d)

Tips & Tricks for Job Seekers: Browsers & Websites	7/22/2013
Computer Basics	7/29/2013
Tips & Tricks for Job Seekers: Online Applications	7/29/2013
Tablet ereaders	7/31/2013

Teen

Teen Movie	7/11/2013
Movie: Lincoln	7/15/2013
Graffiti Walk	7/18/2013
Movie: War of the Worlds	7/22/2013

Youth

Storytime	7/8/2013
Read to a Dog	7/8/2013
Atwood Players (2 sessions)	7/9/2013
Family Dance Party	7/9/2013
Family Dance Party	7/10/2013
Kids Book Club	7/11/2013
Babbling Bibliophiles	7/12/2013
Movie: Lincoln	7/15/2013
Storytime	7/15/2013
Read to a Dog	7/15/2013
Sand/Stone Art	7/16/2013
David Dall (2 sessions)	7/17/2013
Storytime	7/22/2013
Read to a Dog	7/22/2013
Ken Lonnquist (2 sessions)	7/23/2013
Mary Tooley - Elephants	7/24/2013
Mary Tooley - Butterflies & Bugs	7/24/2013
Kids Book Club	7/25/2013