



ONE OSHKOSH ACTIVITIES

The City of Oshkosh, a neighborhood nonprofit organization and local partners will launch an initiative this year to strengthen city neighborhoods. Our vision for this initiative:

That all neighborhoods throughout the community are attractive, well maintained, and desirable places to live that inspire and create competition within the local real estate market.

MARKET



Nonprofit



City of Oshkosh



Partners

- Purchase, rehab and sell property
- Market key properties
- Rehab and manage quality rental property
- Create employer-assisted housing programs

- Develop and fund flexible financing programs:
 - Owner and rental rehab
 - Exterior curb appeal
 - Down payment assistance

- Ensure preservation of affordable housing options and maintain socio-economic diversity in neighborhoods
- Partner with City and the nonprofit to market available units

OUTCOME



Residential housing demand exceeds supply

Quality housing opportunities are maintained



IMAGE



Nonprofit



City of Oshkosh



Partners

- Establish unique neighborhood brands
- Establish positive neighborhood identities
- Market and promote neighborhoods as "places of choice"

- Provide capital neighborhood improvement
- Fund neighborhood marketing campaigns

- Support efforts to promote Oshkosh neighborhoods as a good place to live
- Highlight neighborhood assets through projects and their work with clients

OUTCOME



Residents confident in neighborhood's future

Neighborhood seen as good place to live, work, play



PHYSICAL CONDITIONS



Nonprofit

- Encourage and educate about quality property maintenance
- Encourage groups to set and maintain standards
- Attract private capital investors



City of Oshkosh

- Develop a blight elimination process
- Encourage code compliance
- Provide architectural services on design standards
- Educate on code compliance



Partners

- Incorporate standards of good design in housing development projects
- Collaborate with City and nonprofit to add value to housing projects

OUTCOME



Continual reinvestment in properties

Investment above the market



NEIGHBORHOOD MANAGEMENT



Nonprofit

- Organize, support neighborhood associations
- Staff Oshkosh Healthy Neighborhood Alliance
- Provide resident leadership training
- Sponsor neighborhood projects, events



City of Oshkosh

- Participate in Oshkosh Healthy Neighborhood Alliance
- Develop neighborhood action plans
- Fund community building and engagement
- Provide neighborhood association technical assistance



Partners

- Promote and encourage client participation in neighborhood associations

OUTCOME



Challenges and problems solved quickly

All parties communicate with care

