

MONTHLY REPORT
Oshkosh Public Library
 July 2014

CIRCULATION	Jul 2014	Jul 2013	% Change	YTD 2014	YTD 2013	% Change
Books on Audiocassette						
Adult	4	11	-63.6%	29	69	-58.0%
Youth	5	1	400.0%	10	38	-73.7%
Books				0	0	
Adult	25,018	27,749	-9.8%	160,695	178,722	-10.1%
Youth	24,331	26,879	-9.5%	146,484	154,495	-5.2%
Books on CD				0	0	
Adult	2,403	2,529	-5.0%	15,827	16,806	-5.8%
Youth	415	557	-25.5%	2,809	2,777	1.2%
Compact Discs				0	0	
Adult	4,113	4,734	-13.1%	31,018	32,310	-4.0%
Youth	383	395	-3.0%	2,974	2,732	8.9%
CD-ROM				0	0	
Youth	33	49	-32.7%	164	251	-34.7%
DVDs				0	0	
Adult	20,619	20,714	-0.5%	141,357	135,263	4.5%
Youth	7,843	8,858	-11.5%	45,116	49,264	-8.4%
eReader				0	0	
Adult	1	3	-66.7%	13	39	-66.7%
Games				0	0	
Adult	26	1,512	-98.3%	799	9,729	-91.8%
Magazines				0	0	
Adult	1,536	1,633	-5.9%	10,139	11,151	-9.1%
Youth	159	150	6.0%	811	830	-2.3%
Videos				0	0	
Adult	46	74	-37.8%	475	1,624	-70.8%
Youth	4	13	-69.2%	48	631	-92.4%
SUB TOTAL	86,939	95,861	-9.3%	558,768	596,731	-6.4%
E-Books						
OverDrive E-Books	3,042	2,673	13.8%	20,297	14,902	36.2%
OverDrive Audiobooks	1,051	840	25.1%	6,618	5,228	26.6%
SUB TOTAL	4,093	3,513	16.5%	26,915	20,130	33.7%
TOTAL CIRCULATION	91,032	99,374	-8.4%	585,683	616,861	-5.1%

PHYSICAL MATERIALS	Jul 2014	Jul 2013	% Change	YTD 2014	YTD 2013	% Change
% AV Materials Circulated	41.3%	41.2%	0.3%	43.1%	42.2%	2.2%
% Print Materials Circulated	58.7%	58.8%	-0.2%	56.9%	57.8%	-1.6%
% Adult Materials Circulated	61.8%	61.5%	0.6%	64.5%	64.64%	-0.2%
% Youth Materials Circulated	38.2%	38.5%	-0.9%	35.5%	35.4%	0.4%
Average Circulation Per Hour	310.5	357.7	-13.2%	282.1	298.2	-5.4%

ELECTRONIC RESOURCES	Jul 2014	Jul 2013	% Change	YTD 2014	YTD 2013	% Change
OPL Website Sessions	29,127	34,538	-15.7%	212,117	243,567	-12.9%
OPL Digital Collections Sessions	178	221	-19.5%	1,296	2,320	-44.1%
EBSCO Sessions	273	734	-62.8%	4,393	9,961	-55.9%
HeritageQuest Sessions	101	117	-13.7%	746	1,087	-31.4%
NetLibrary Sessions	7	7	0.0%	75	148	-49.3%
ProQuest Sessions	58	65	-10.8%	743	734	1.2%
Vital Records Index Sessions	687	694	-1.0%	4,522	4,160	8.7%
TOTAL SESSIONS	30431	36376	-16.3%	223,892	261,977	-14.5%

PUBLIC COMPUTER USE	Jul 2014	Jul 2013	% Change	YTD 2014	YTD 2013	% Change
Wireless Use	10886	7664	42.0%	60,594	35194	72.2%
Public Computer Use						
Adult	4,648	4,701	-1.1%	31269	33274	-6.0%
Youth	1,382	1,554	-11.1%	6738	7443	-9.5%
TOTAL USE	6,030	6,255	-3.6%	38007	40717	-6.7%

QUESTIONS ANSWERED	Jul 2014	Jul 2013	% Change	YTD 2014	YTD 2013	% Change
Adult Department						
Reference	14,550	16,101	-9.6%	97,718	103,544	-5.6%
Directional/Rule/Policy	3,232	4,120	-21.6%	22,282	23,331	-4.5%
Knowledge Sharing	861	1,437	-40.1%	6,660	8,756	-23.9%
E-mail	51	36	41.7%	305	182	67.6%
Youth Department						
Reference	4,948	4,313	14.7%	16,616	17,434	-4.7%
Directional/Rule/Policy	775	878	-11.7%	3,677	4,746	-22.5%
Knowledge Sharing	2,373	4,070	-41.7%	8,190	8,537	-4.1%
TOTAL QUESTIONS ANSWERED	26,790	30,955	-13.5%	155,448	166,530	-6.7%

MISCELLANEOUS	Jul 2014	Jul 2013	% Change	YTD 2014	YTD 2013	% Change
Library Facility Traffic	33,343	35,753	-6.7%	214,833	235,358	-8.7%
Average Daily Traffic	1,334	1,375	-3.0%	1,105	1,200	-7.9%
Meetings Held	61	60	1.7%	439	475	-7.6%
New Card Registrations	391	391	0.0%	2,139	2,661	-19.6%
Self-check % of Checkout	74.3%	77.7%	-4.3%	75.6%	75.8%	-0.3%
Volunteer Hours Worked	910	704	29.3%	4,483	4,066	10.3%
Teacher Packs	1	3	-66.7%	31	34	-8.8%

PROGRAMS	Jul 2014	Jul 2013	% Change	YTD 2014	YTD 2013	% Change
Programs Given						
Adult	5	10	-50.0%	53	38	39.5%
Teen	6	4	50.0%	40	20	100.0%
Youth	25	21	19.0%	156	163	-4.3%
Roving Reader	2	3	-33.3%	53	67	-20.9%
TOTAL	38	38	0.0%	302	288	4.9%
Program Attendance						
Adult	66	65	1.5%	665	631	5.4%
Teen	42	37	13.5%	299	136	119.9%
Youth	1035	1084	-4.5%	8,042	9,546	-15.8%
TOTAL	1143	1186	-3.6%	9,006	10,313	-12.7%

PROGRAMS

DATE

Adult

Computer Basics, P1	7/9/2014
Computer Basics, P2	7/16/2014
Movie Matinee: Saving Mr. Banks	7/21/2014
Computer Basics, P3	7/23/2014
Chimney Swifts	7/23/2014

Teen

Tweens Create	7/1/2014
Oshkosh North Book Club	7/8/2014
Teen Book Club	7/11/2014
Teen Movie	7/11/2014
SciFi Costume & Trivia Contest	7/18/2014
Oshkosh North Book Club	7/24/2014
Duct Tape Craft	7/25/2014

Youth

Lil' Explorers & Helping Hands	7/1/2014
Storytime (2 sessions)	7/7/2014
Read to a Dog	7/7/2014
Naturalist (2 sessions)	7/9/2014
Literacy Storytime (2 sessions)	7/10/2014
Storytime (2 sessions)	7/14/2014
Read to a Dog	7/14/2014
Ken Lonquist (2 sessions)	7/15/2014
Lil' Explorers & Helping Hands	7/17/2014
Storytime (2 sessions)	7/21/2014
Read to a Dog	7/21/2014
Bug Show (2 sessions)	7/22/2014
Literacy Storytime	7/24/2014
Mary Tooley (2 sessions)	7/24/2014
Storytime (2 sessions)	7/28/2014
Read to a Dog	7/28/2014
Tweens Create	7/29/2014