

MONTHLY REPORT
Oshkosh Public Library
 August 2014

| CIRCULATION | Aug 2014 | Aug 2013 | % Change | YTD 2014 | YTD 2013 | % Change |
|-------------------------------|---------------|---------------|--------------|----------------|----------------|--------------|
| Books on Audiocassette | | | | | | |
| Adult | 3 | 5 | -40.0% | 32 | 74 | -56.8% |
| Youth | 0 | 0 | #DIV/0! | 10 | 38 | -73.7% |
| Books | | | | | | |
| Adult | 23,367 | 25,782 | -9.4% | 184,062 | 204,504 | -10.0% |
| Youth | 20,041 | 22,099 | -9.3% | 166,525 | 176,594 | -5.7% |
| Books on CD | | | | | | |
| Adult | 2,285 | 2,359 | -3.1% | 18,112 | 19,165 | -5.5% |
| Youth | 317 | 388 | -18.3% | 3,126 | 3,165 | -1.2% |
| Compact Discs | | | | | | |
| Adult | 3,564 | 4,353 | -18.1% | 34,582 | 36,663 | -5.7% |
| Youth | 376 | 409 | -8.1% | 3,350 | 3,141 | 6.7% |
| CD-ROM | | | | | | |
| Youth | 43 | 34 | 26.5% | 207 | 285 | -27.4% |
| DVDs | | | | | | |
| Adult | 19,584 | 19,519 | 0.3% | 160,941 | 154,782 | 4.0% |
| Youth | 7,169 | 7,657 | -6.4% | 52,285 | 56,921 | -8.1% |
| eReader | | | | | | |
| Adult | 6 | 3 | 100.0% | 19 | 42 | -54.8% |
| Games | | | | | | |
| Adult | 27 | 1,480 | -98.2% | 826 | 11,209 | -92.6% |
| Magazines | | | | | | |
| Adult | 1,464 | 1,491 | -1.8% | 11,603 | 12,642 | -8.2% |
| Youth | 150 | 113 | 32.7% | 961 | 943 | 1.9% |
| Videos | | | | | | |
| Adult | 39 | 92 | -57.6% | 514 | 1,716 | -70.0% |
| Youth | 3 | 10 | -70.0% | 51 | 641 | -92.0% |
| SUB TOTAL | 78,438 | 85,794 | -8.6% | 637,206 | 682,525 | -6.6% |
| E-Books | | | | | | |
| OverDrive E-Books | 2,950 | 2,636 | 11.9% | 23,247 | 17,538 | 32.6% |
| OverDrive Audiobooks | 1,009 | 869 | 16.1% | 7,627 | 6,097 | 25.1% |
| SUB TOTAL | 3,959 | 3,505 | 13.0% | 30,874 | 23,635 | 30.6% |
| TOTAL CIRCULATION | 82,397 | 89,299 | -7.7% | 668,080 | 706,160 | -5.4% |

| PHYSICAL MATERIALS | Aug 2014 | Aug 2013 | % Change | YTD 2014 | YTD 2013 | % Change |
|------------------------------|----------|----------|----------|----------|----------|----------|
| % AV Materials Circulated | 42.6% | 42.3% | 0.7% | 43.0% | 42.2% | 2.0% |
| % Print Materials Circulated | 57.4% | 57.7% | -0.5% | 57.0% | 57.8% | -1.4% |
| % Adult Materials Circulated | 64.2% | 64.2% | 0.0% | 64.5% | 64.58% | -0.2% |
| % Youth Materials Circulated | 35.8% | 35.8% | 0.1% | 35.5% | 35.4% | 0.4% |
| Average Circulation Per Hour | 305.2 | 318.9 | -4.3% | 284.7 | 300.7 | -5.3% |

| ELECTRONIC RESOURCES | Aug 2014 | Aug 2013 | % Change | YTD 2014 | YTD 2013 | % Change |
|----------------------------------|--------------|--------------|---------------|----------------|----------------|---------------|
| OPL Website Sessions | 28,293 | 33,067 | -14.4% | 240,410 | 276,634 | -13.1% |
| OPL Digital Collections Sessions | 127 | 227 | -44.1% | 1,423 | 2,547 | -44.1% |
| EBSCO Sessions | 220 | 306 | -28.1% | 4,613 | 10,267 | -55.1% |
| HeritageQuest Sessions | 165 | 168 | -1.8% | 911 | 1,255 | -27.4% |
| NetLibrary Sessions | 6 | 6 | 0.0% | 81 | 154 | -47.4% |
| ProQuest Sessions | 89 | 119 | -25.2% | 832 | 853 | -2.5% |
| Vital Records Index Sessions | 855 | 787 | 8.6% | 5,377 | 4,947 | 8.7% |
| TOTAL SESSIONS | 29755 | 34680 | -14.2% | 253,647 | 296,657 | -14.5% |

| PUBLIC COMPUTER USE | Aug 2014 | Aug 2013 | % Change | YTD 2014 | YTD 2013 | % Change |
|----------------------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Wireless Use | 10442 | 7542 | 38.5% | 71,036 | 42736 | 66.2% |
| Public Computer Use | | | | | | |
| Adult | 4,285 | 4,660 | -8.0% | 35554 | 37934 | -6.3% |
| Youth | 1,179 | 1,360 | -13.3% | 7917 | 8803 | -10.1% |
| TOTAL USE | 5,464 | 6,020 | -9.2% | 43471 | 46737 | -7.0% |

| QUESTIONS ANSWERED | Aug 2014 | Aug 2013 | % Change | YTD 2014 | YTD 2013 | % Change |
|---------------------------------|---------------|---------------|---------------|----------------|----------------|--------------|
| Adult Department | | | | | | |
| Reference | 13,143 | 15,437 | -14.9% | 110,861 | 118,981 | -6.8% |
| Directional/Rule/Policy | 3,442 | 3,371 | 2.1% | 25,724 | 26,702 | -3.7% |
| Knowledge Sharing | 702 | 1,142 | -38.5% | 7,362 | 9,898 | -25.6% |
| E-mail | 36 | 21 | 71.4% | 341 | 203 | 68.0% |
| Youth Department | | | | | | |
| Reference | 2,185 | 2,543 | -14.1% | 18,801 | 19,977 | -5.9% |
| Directional/Rule/Policy | 512 | 584 | -12.3% | 4,189 | 5,330 | -21.4% |
| Knowledge Sharing | 1,119 | 1,097 | 2.0% | 9,309 | 9,634 | -3.4% |
| TOTAL QUESTIONS ANSWERED | 21,139 | 24,195 | -12.6% | 176,587 | 190,725 | -7.4% |

| MISCELLANEOUS | Aug 2014 | Aug 2013 | % Change | YTD 2014 | YTD 2013 | % Change |
|--------------------------|----------|----------|----------|----------|----------|----------|
| Library Facility Traffic | 30,890 | 29,818 | 3.6% | 245,723 | 265,176 | -7.3% |
| Average Daily Traffic | 1,188 | 1,104 | 7.6% | 1,115 | 1,188 | -6.1% |
| Meetings Held | 42 | 52 | -19.2% | 481 | 527 | -8.7% |
| New Card Registrations | 299 | 334 | -10.5% | 2,438 | 2,995 | -18.6% |
| Self-check % of Checkout | 73.1% | 76.8% | -4.8% | 75.2% | 75.9% | -0.9% |
| Volunteer Hours Worked | 555 | 585 | -5.1% | 5,038 | 4,651 | 8.3% |
| Teacher Packs | 1 | 5 | -80.0% | 32 | 39 | -17.9% |

| PROGRAMS | Aug 2014 | Aug 2013 | % Change | YTD 2014 | YTD 2013 | % Change |
|---------------------------|------------|------------|---------------|--------------|---------------|---------------|
| Programs Given | | | | | | |
| Adult | 5 | 23 | -78.3% | 58 | 46 | 26.1% |
| Teen | 4 | 5 | -20.0% | 44 | 25 | 76.0% |
| Youth | 4 | 8 | -50.0% | 160 | 171 | -6.4% |
| Roving Reader | 2 | 3 | -33.3% | 55 | 70 | -21.4% |
| TOTAL | 15 | 24 | -37.5% | 317 | 312 | 1.6% |
| Program Attendance | | | | | | |
| Adult | 50 | 55 | -9.1% | 715 | 686 | 4.2% |
| Teen | 35 | 14 | 150.0% | 334 | 150 | 122.7% |
| Youth | 638 | 650 | -1.8% | 8,680 | 10,196 | -14.9% |
| TOTAL | 723 | 719 | 0.6% | 9,729 | 11,032 | -11.8% |

PROGRAMS

DATE

Adult

| | |
|-----------------------------|-----------|
| Computer Basics, P5 | 8/6/2014 |
| Computer Basics, P6 | 8/13/2014 |
| Movie Matinee: Walter Mitty | 8/18/2014 |
| Computer Basics, P7 | 8/22/2014 |
| Computer Basics, P8 | 8/27/2014 |

Teen

| | |
|----------------------------------|-----------|
| Teen Book Club | 8/1/2014 |
| Divergent Party | 8/8/2014 |
| Catching Fire Watch & Win | 8/15/2014 |
| Thor: The Dark World Watch & Win | 8/22/2014 |

Youth

| | |
|---|-----------|
| Lil' Explorer's & Helping Hands | 8/5/2014 |
| Kids Movie Matinee | 8/6/2014 |
| SRP Grand Finale @ The Grand (2 sessions) | 8/12/2014 |
| Lil' Explorer's & Helping Hands | 8/19/2014 |
| Kids Movie Matinee | 8/20/2014 |