

Speak up for Winnefox – 2014 WLA Legislative Day Talking Points

JOBS & TECHNOLOGY	<i>THE LIBRARY BUILDS THE COMMUNITY BY...</i>	<i>WINNEFOX SUPPORTS THE LIBRARY BY...</i>
	Helping people discover and apply for job opportunities via the Internet.	Providing technical, financial and administrative support for high-bandwidth Internet access. Maintaining the <i>Employment Help Center</i> resource page -- www.winnefox.org/jobs/
	Teaching people computing skills like word processing and email.	Purchasing, configuring and repairing computers used by library employees and the public.
	Helping small business, freelance and professional workers to be productive with “office away from the office” services like Wi-Fi Internet, printing and photocopying.	Purchasing, configuring and supporting Wi-Fi routers and supporting usage tracking of this increasingly popular service.
CHILDREN	Keeping school-age kids reading by offering annual Summer Library Programs. Summer reading helps kids maintain and gain reading skills from one school year to the next.	Providing training to help youth services staff plan and carry out programs. Providing planning, marketing (graphics and printing), and administrative support.
	Offering leadership in early literacy through collections of children’s books, programming such as storytimes and 1,000 Books Before Kindergarten and partnerships with educators and other agencies that serve young families.	Providing workshops and other continuing education opportunities. Assisting libraries to plan and market literacy programs.
LIFELONG LEARNING (BOOKS, MOVIES & MORE)	Providing access to a collection of 1.3 million books, movies and more, shared among 29 member libraries.	Providing technical, financial and administrative support for a shared library automation platform (catalog, check-out and purchasing functions). Delivering materials shared among the 29 member libraries
	Providing 24/7/365 access to more than 90,000 downloadable eBook and eAudiobook titles. With the Wisconsin Digital Library and the Winnefox Advantage collection, member library cardholders have access to more eBooks than any other library users in the state.	Coordinating member library financial support for the statewide shared collection and to the Winnefox Advantage collection. Providing training for library staff to assist Wisconsin residents using these resources. Providing leadership to increase significantly the number of eBooks and eAudiobooks available to member library users.
	Providing lifelong learning opportunities through public programs and online research resources like Badgerlink.	Designing, hosting and supporting customized member library web sites with links to calendars of events in the libraries and to a world of authoritative research tools.

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	To Sum it Up:	
	Public Libraries serve their communities by providing access to informational and recreational materials, promoting reading and literacy, and supporting lifelong learning.	Public Library System support services save libraries time and money, allowing them to devote resources to directly serving their communities.